**Product:**

A product is simply any good or service or even idea that can be offered to a market to satisfy a customer’s need.

**Product Management:**

* In product management first we do some RND is it new product or old.
* In product management we should listen the customer’s problem but we should not listen the customer’s solution because it is not the job of customer.
* In product management we can get the product entire specification.

**Order Management:**

* It starts When a customer places an order and ends , once the customer receive the ordered product then the entire business would be updated.
* Order is successful then it allows a business to coordinate the entire fulfillment process- from order inventory etc.

**Inventory Management:**

* It is basically a warehouse.
* In inventory all the stocks are stored.
* From inventory we can get the list of product details with number of stock and dates of manufacture , expiry.

**Requirement gather :**

* The process of determining what is the product need is known as requirement gathering.
* In requirement gathering we get what is the requirement of product what functionality a particular product need to created.
* How product would looks.
* How does it work.

SKU -: Stock kipping unit.

FMCG -: Fast moving consumer goods.

KPI’s -: Key Performance Indicator’s